

RICHLINE GROUP

A Berkshire Hathaway Company

Richline Group Acquires Viawear To Bolster Wearable Product Offerings

Las Vegas, NV – June 4th, 2016 – Richline Group, a wholly-owned subsidiary of Berkshire Hathaway, and Viawear, an innovative wearables provider for jewelry brands, announced today that the companies have completed an agreement for Richline to acquire the Viawear business.

“The world has embraced wearables, and we intend to provide our customers with the right jewelry products that blend seamlessly with the latest technology. Viawear’s technology and designs compliment everything we’ve set out to achieve in the smart jewelry space,” said Joel Schechter of the Richline Group.

Viawear has developed a unique approach to filtering mobile notifications and delivering the most contextual wearable alerts. With Viawear, wearers can stay connected to their most important alerts, and eliminate the need to constantly checking to see if they missed something important. An interactive preview of their technology and designs will be on display at the Plumb Club at the JCK Show in Las Vegas, booth #PC-200.

“Our objective has always been to develop smart accessories that truly complements our wearer’s lifestyle. Blending Richline’s tremendous jewelry acumen with Viawear’s technology platform allows us to make this vision into a reality that can help drive the world of fine jewelry into the world of wearable technology,” said Ben Isaacson, Founder and CEO of Viawear.

About Richline Group, Inc.

Richline Group, Inc., a wholly-owned subsidiary of Berkshire Hathaway Inc., is the USA’s foremost Fine Jewelry Manufacturer and Marketer. Currently the major brands comprising Richline’s portfolio are LeachGarner, Inverness, Rio Grande and Richline Jewelry. Berkshire Hathaway and its subsidiaries engage in diverse business activities

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including property and casualty insurance, utilities and energy, finance, manufacturing, retailing and services. The Common Stock of Berkshire Hathaway is listed on the New York Stock Exchange under the symbols BRK.A and BRK.B.

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